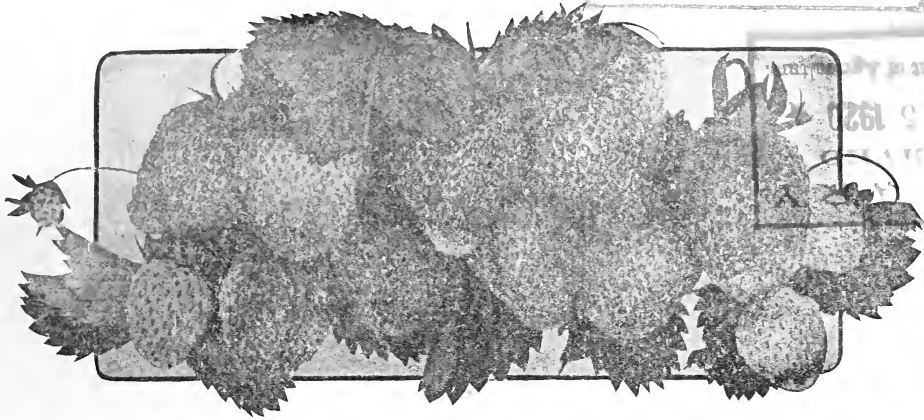


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



CHOICE

Strawberry and Raspberry Plants

FOR SALE AT

Sunnyside Small Fruit Farm

Success in the plant business depends entirely upon the success of customers; and they can succeed only with strong, healthy, thrifty, dependable plants of the best up-to-date varieties, well grown, well dug, well packed. We solicit orders on this basis.

THE COMMONWEALTH OF MASSACHUSETTS

STATE BOARD OF AGRICULTURE

Official Certificate No. 43

Boston, August 27, 1917

TO WHOM IT MAY CONCERN :

This is to Certify that I have this twenty-second day of August completed the inspection of the nursery stock of C. S. Pratt, grown at Athol, State of Massachusetts, and find it to be apparently free from all injurious insects and diseases which might be transferred on nursery stock from the nursery to the orchard or garden.

This certificate is good until July 1, 1918

Inspected by H. D. Smith

H. T. FERNALD, Inspector

C. S. PRATT, Athol, Mass. R. F. D. 2

A Word to My Customers

There is no place where downright honesty of heart and purpose is more needed than in the plant business. A person sends his order and pays for his stock without seeing it. I would not send an order to any nurseryman that I did not have confidence in. There are a great many people who want a great deal of little oney. Every season I have parties write me saying that they are going to buy plants of the one that sells at the lowest price. How short sighted! If a grocer offered them granulated sugar at 3 cents a pound would they buy it? Something certainly is wrong either with the man or the sugar. It is just the same in the plant business. I have no use for a man who claims that his plants are cheaper, better, than any other grower's in the country. Such men are to be avoided. I have firm faith in the man who says he has good plants at reasonable prices; that he has something that I need; who tells his story in plain, simple language, and guarantees his plants to be all that he claims for them. The way to make business pay is to do it right—not almost right, but altogether right. The big difference between success and failure often comes from the little differences between doing things nearly right and doing them quite right. Plain honest facts are our motto, and we have been doing business on this line for forty-eight years.

The Best Grape is the **Lucile** for New England. Best Raspberry is the **Empire**. It certainly is the coming Raspberry.

Have your Plants come via Parcels Post instead of by Express this season, for the Express rates will be higher than ever on account of the war.

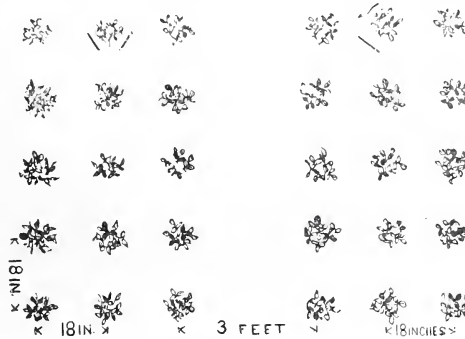
Old folks, young folks, tall folks, short folks, fat folks, thin folks, big folks, little folks, wise folks, simple folks, homely folks, handsome folks, folks who can sing and folks who can't—folks who like Choice Berries and folks who don't—all are most cordially invited to try some of Pratt's Plants this season. Our trade is gaining every year. Our motto is "Excelsior;" so please pass this notice on. Tell everybody whom you meet about it 'Phone everybody you don't meet about it, and bring your husbands, your wives, your sons, your daughters, your fathers, your mothers, your sisters, your brothers, your aunts, your uncles, your nieces, your nephews, your friends and your neighbors. Remember, all roads lead to Athol, Mass., where they grow good Plants.



All Wool and a Yard Wide



THE POINT! PRATT'S
PLANTS ARE TRUE
TO NAME.

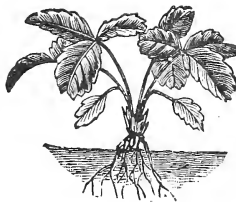


We give a cut of a very excellent plan of setting plants to be grown by hill system. The plants are set in rows, 18 inches between them, and same distance apart in the rows. Then a space of three feet left for horse cultivation, and three rows of plants planted as before. There is a great advantage in hill culture over the matted row system, where fine berries are in demand. Planted in this manner it will take 14,520 plants to set an acre. Should the plants yield under **high culture**, a quart to each plant, which has been done time and again, and the berries command only 10 cents per quart (a low price for extra fine fruit), the yield in money value would support a good sized family and have something left. Always use high culture and plenty of manure and water with the hill system. Grow extra fine fruit where there is demand for it. Where there is only a market for low-priced fruit, the matted row system will answer. You will have the quantity at the expense of size and quality.

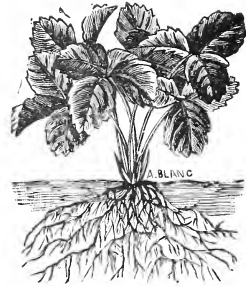
THREE WAYS OF SETTING A PLANT



Planted too deep



Planted too shallow



RIGHT WAY

Be sure and press the soil firmly around the roots so that you can take hold of one leaf and pull it off without disturbing the plant. There are more plants lost by improper setting than by any other one cause. Do not under any circumstances, allow the plants to fruit the first year they are set out; when they are well blossomed go over the bed and pull all the buds and blossoms off, as it is all the plants can do the first season to make runners and get ready to fruit the next year. The first three commandments in successful fruit growing are:

Thou shalt not use poor plants.

Thou shalt not set plants carelessly.

Thou shalt not use ground until well fertilized and thoroughly prepared.

Our plants are the highest standard reached. It is useless to look further, for better can't be found. We guarantee all plants furnished by us to be first class, delivered in good condition when shipped.

Since I commenced the Plant business there has been put onto the market 2618 varieties of Strawberries and new ones are coming out every year. I have gone over the long list year after year, adding to and discarding until I have a list that cannot fail to do well. I believe that the **First Quality** is the finest variety in the whole list. It has been on the market twelve years and I have as yet to hear of any grower that was disappointed with it. Name another variety of which this can be said.

SUCCESS FOUNDED ON MERIT IS ABOUT AS HARD TO ARGUE AGAINST AS THE MULTIPLICATION TABLE

We do not guarantee stock to grow, or results in any way. No complaint will be entertained that is not made immediately upon receipt of stock.

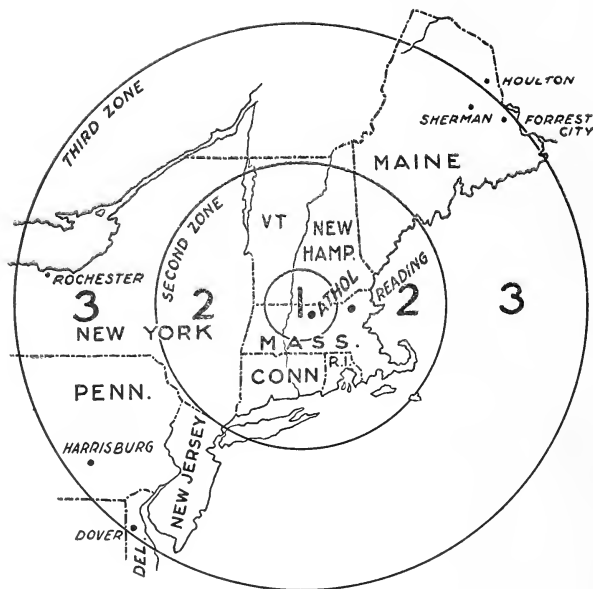
There are so many causes for failure over which we have no control that we can assume no responsibility after stock is delivered in good order. Poor soil, unfavorable weather, ignorant and careless culture—all contribute to failure and are beyond our control.



Flowers: 1 and 2 perfect; 3 pistillate flower.

Strawberries are in two classes: Male, Perfect Staminate; Female, Pistillate. I have marked each variety (S) or (P). If you should set a Pistillate you ought to set every 5th row to some Staminate variety.

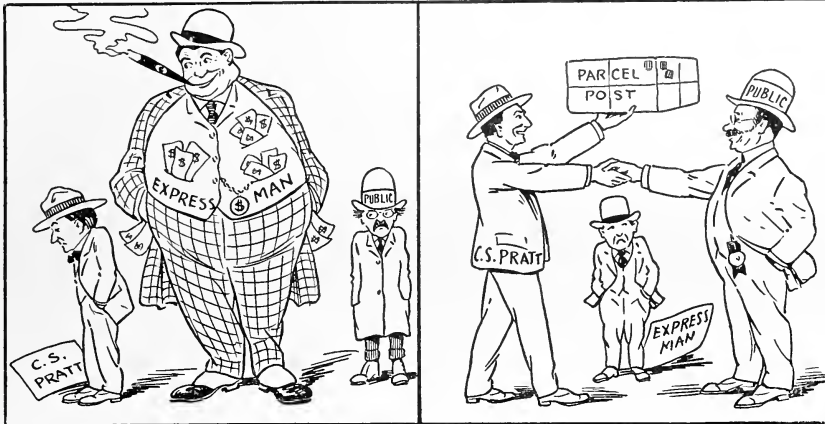
For Best Results—Set your plants as soon as the ground will crumble behind the plow. Plants can be set any day in the year except Sunday if the grounds is not frozen. Last year I set out 5,000 plants the 5th day of June and I did not lose a dozen of them.



All plants in dozen, hundred or five hundred lots will be delivered at your post office, post paid by parcel post, only in the 1st, 2nd and 3rd zones from Athol. When you buy Plants of me you know just what they will cost you at your place. No express charges which are higher than last year. Better have your Plants sent via mail—Get them quicker and cheaper.

Athol, Mass., is the Hub of the Best Section of Strawberry Growers in the United States. We have the markets at our very doors. Why, in the State of Massachusetts alone there are one hundred cities and towns with a population of 5000 and over.

The 3rd zone takes in all of N. E. States, except the Northern part of Aroostook County, north of Houlton, Me., and nearly all of New York State. Ask your postmaster what zone you are in from Athol.



AS IT WAS

AS IT IS NOW

The express companies are now to receive the treatment which they have earned by their own folly. For years they treated the public as if they were monarchs with the right straight from the Almighty to rob and hold up the people as they saw fit. Like the Kaiser. Had they shown any vision or business sense at all, they might have prevented the revolution which has come to them.

50 New Varieties of Potatoes

Can Easily be Grown From One Package of Our Genuine **HYBRIDIZED POTATO SEEDS**. Every Seed Will Positively Bring a Different Variety.

These Rare and curious Seeds—from the Seed Balls—will produce white, yellow, pink, red, blue, purple, variegated, and black Potatoes. Often 50 to 200 in a hill. Of shapes, types, and qualities innumerable. Early and late, strange freaks, etc.

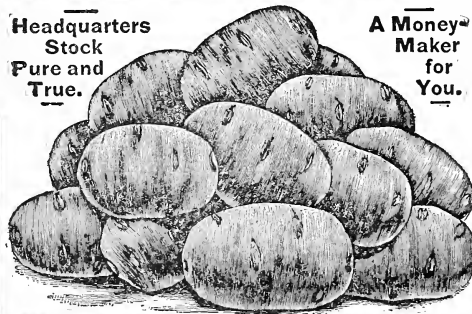
All Valuable New POTATOES Are Produced From Just Such Seeds.

One may make your fortune. Now is your time. Give your Boy a chance also to grow "Seedling" Potatoes. It is so easy. He may be the lucky one. The possibility of producing a new variety superior to all others—and more valuable than a gold mine—is fascinating in the extreme.

Order now. Secure Headquarters Stock while you can. Please show this to your friends.
PACKAGE, With Full Directions--15 cts.--4 for 50c. 10 for \$1.00.

**Headquarters
Stock
Pure and
True.**

**A Money-
Maker
for
You.**



FOLLOW THE CROWD

I don't claim to sell you plants cheaper than anybody else. I am not competing with the man whose stock has nothing but cheapness to recommend it, and it is not to your interest to buy that kind. My claim is that I am producing the best, strongest, most vigorous and most prolific plants that can be grown and that I am selling them at a reasonable price.



\$50 in Gold to the Four Parties Raising the Largest Number of Quarts of Strawberries in 1919

FROM 200 PLANTS BOUGHT OF ME DURING THE SPRING OF 1918

To the one who raises the largest crop	\$20.00
To the one who raises the 2nd crop	15.00
To the one who raises the 3rd crop	10.00
To the one who raises the 4th crop	5.00

\$50.00

The money will be paid October 1, 1919.

200 Plants will give a family of six all the berries they would require.

RULES AND REGULATIONS FOR THE CONTEST

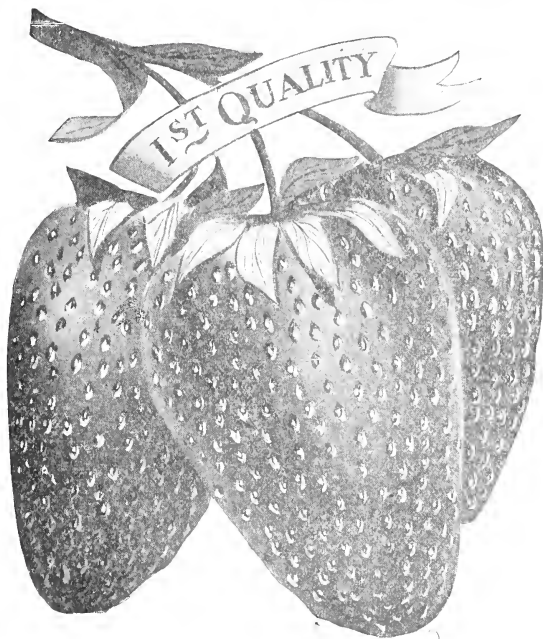
You grow them any way you wish, hill culture, matted row or any old way. The price you receive for the fruit does not count, I simply want the yield in quarts. A good photograph of the patch must be taken during the picking season and must accompany your report, also giving varieties grown and mode of culture and the amount of manure and fertilizer used. I reserve the right to use the photograph in my future catalogues.

(If You Don't Order But One Thing Let That Be a Lucile Grape Vine.

\$1,000 From One Acre of Empire Raspberries With Six Months' Vacation. Good Enough!

\$2,000 From One Acre of Empire Raspberries With Income Tax. Better Still!

1st Quality Strawberry



(S) Great cropper, fine shape and colors well. This is the berry for your own use. Too good to sell but just right to give one's best friends. We have never heard of a person who did not immediately become enthusiastic over the 1ST QUALITY. There is something—that indescribable something—about its flavor that completely captivates the taste. And it is a flavor that grows in favor with every berry eaten. No one ever seems to tire of it. Always a treat when you are ready to eat. The more I see of this berry the better I like it. There is not a berry in existence that will begin to throw out the number of quarts from the same amount of ground as this will. The second year's fruiting the fruit will be nearly as fine as from a new bed. I have taken a bed of this variety after the first crop had been picked and run a mowing machine over the bed and then gone over it with a wheelbarrow three times until you could hardly see anything but dirt—hardly a plant in sight, and inside of three weeks had as fine looking bed as one would wish to see, and no more work done on it, not even covered up for the winter, and the next season harvested a bang up crop. Now a variety that will do that is worth growing.

25 Plants 40 cents. \$1.00 per 100. \$1.50 per 200.
\$3.50 per 500, via Parcel Post. \$6.00 per
1,000 by Express.

Sample

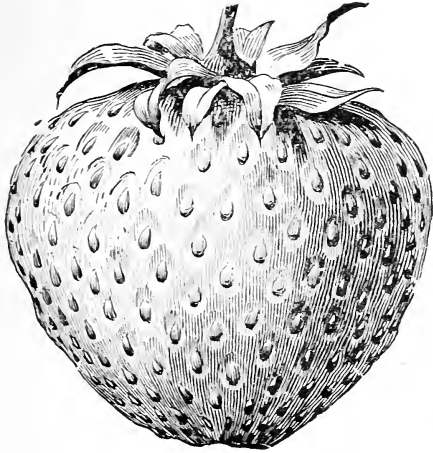
(P) There never was a variety put on the market that took a stand right in front of the procession and held it as long as the Sample. It is as fine now as when I first introduced it. It is one of the very best pistillate kinds in cultivation. The plant is large and healthy and makes plenty of runners. However close to each other the plants may stand in the bed, every one will bear. The plant is well anchored by a great mass of roots which insure it against drought and frost. It is a great bearer of large, roundish berries, dark red to the center, moderately firm and of good quality. The fruit is large to the close of the season; late. I suppose that there are more acres of this variety grown in the New England States than any other variety. You could not buy a thousand plants of any plant dealer after the middle of May last year.

25 Plants 40 cents. \$1.60 per 100. \$1.90 per 200. \$3.50 per 500 via Parcel Post.

Warren {S}

This is an immense cropper—quarts, quarts, quarts. It is a fancy berry and brings the highest price. I know no better variety for fancy fruit. It is dark-red and good flavor. It makes few runners, and that is why I cannot sell as low as some other varieties. Plants are large and stocky. There are four strawberries by the name of Warren. The one I have is the one introduced by S. W. Warren, and won the Prize at the Mass. Horticultural Society at Boston in 1912.

25 Plants 40 cents. \$1.00 per 100. \$1.90 per 200. \$3.50 per 500 via Parcel Post.



King Edward (S)

A fine market berry, good size and very productive.

25 Plants 40 cents. \$1.00 per 100. \$1.90 for 200, via Parcel Post.

The following are some old varieties which I can furnish: Haverland, (P); Ryckman, (S); Warfield, (P); Abington, (S); Senator Dunlap, (S); Glen Mary, (S); Gibson, (S).

25 Plants 40 cents. \$1.00 per 100. \$1.90 per 200, via Parcel Post.

THE FOLLOWING NEW VARIETIES I added to my list last season. I have not fruited and the descriptions given are taken from the originators' catalogues. I never had a finer lot of Plants in my life. I have them on new ground where strawberries never were grown before. I think that it will pay any one to test some of them.

Messenger (S)

The fruit begins ripening with the early varieties and continues for a long season. The berry is of extra large size, well colored, and very firm, making it a good shipper, excellent flavor, a good market or home table berry. The plants are exceedingly vigorous—the strongest of any early berry I ever saw. The foliage is clean and healthy, almost, if not quite as rank as the Chesapeake, which it resembles very much. I believe this berry will prove a money-maker to those who plant it and I advise you to secure enough of the plants to give it a thorough test. I have only a small stock of these. They make but few Plants.

25 Plants 40 cents. \$1.50 per 100. \$2.85 per 200, via Parcel Post.

Pittsville (S)

A new mid-season variety beginning to ripen about the same time as Senator Dunlap which it resembles in some respects but is not as dark a color and is very firm, making it a good shipper. Will stay firm a long time after being picked. Has a beautiful, double, green cap. Holds its large size from first ripening until the last picking. The plant is large and healthy; very deep rooted, making it a good one to plant in dry soils. It also differs from the Senator Dunlap in size of plant as the Senator Dunlap is one of the smallest plants I grow.

25 Plants 40 cents. \$1.25 per 100. \$2.25 per 200. \$4.50 per 500, via Parcel Post.

*Charles I (S)***THE EARLIEST STRAWBERRY GROWN.**

The big money in Strawberry growing is usually made at the start of the season before the market is overstocked. For years we have been looking for a good extra early Strawberry, and in Charles I we found the earliest Strawberry grown.

Charles I ripens nearly a week before Michel's Early and is very productive, yielding more quarts of large, fine looking berries than any other early variety. It is a strong fertilizer and a good grower. Berries are large, regular in form, and of good color and quality. This valuable early Strawberry continues to produce large, fine looking berries till the last picking.

We want you to plant Charles I this season and we guarantee the fruit to please you in every way and make you money. Take our word for it and include Charles I in your order.
25 Plants 40 cents. \$1.25 per 100. 2.25 per 200. \$4.50 per 500, via Parcel Post.

Magic Gem

Magic Gem (S). A mid-season to late variety, originated by Edw. Vance, of Idaho. This variety has been grown several years by the originator in a large, commercial way. Owing to the large size, quality and its long fruiting season, Mr. Vance has been able to control the local market for a long time and until recently has refused to sell any plants at any price.
25 Plants 40 cents. \$1.25 per 100, via Parcel Post.

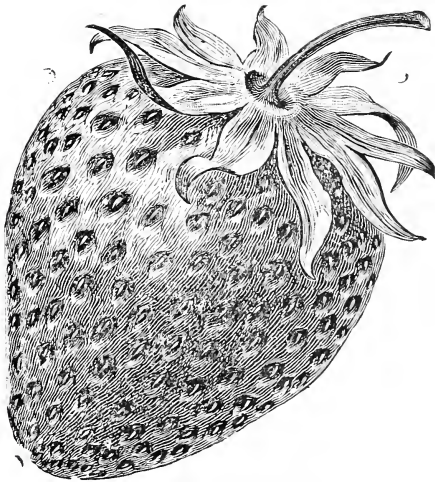
Big Joe (Joe Johnson; Joe) (S)

One of the most valuable new varieties that have been introduced for a long time. It is a strong, healthy grower that makes plenty of plants for a good fruiting bed. In sections where it has been grown, it has shown such a vigorous growth and such wonderful productiveness of large, handsome berries that bring top prices on the market that everyone who has seen it is wanting plants. It does well in practically all sections where it has been grown. In addition to its value in producing large, attractive, good-quality berries that will ship well, Big Joe is very valuable as a pollinizer of other varieties.
25 Plants 40 cents. 1.25 per 100, via Parcel Post.

Ford (S)

This is a berry that can remain on the vines several days without spoiling. Berries are very uniform and hold their size throughout the season; medium sizes, they lay heaped up around the plants like cranberries and are the finest shipping berries grown. Commission merchants say they are the finest berries that come into market, as sound as marbles and bring top prices. A berry that will be as popular as the Ford Auto if so you want it.

**25 Plants 40 cents \$1.00 per 100. \$1.90 per 200.
 \$3.50 per 500, via Parcel Post. By express \$6.00 per 1000**

*Sherman (P)*

The berries are large, smooth, round, beautifully colored and of high quality. But what is more remarkable they continue to ripen for a month to six weeks, or nearly twice as long as other varieties.

The berries commence to ripen medium early, and long after other kinds are past and gone you can go to the row of Shermans and find plenty of nice big berries.

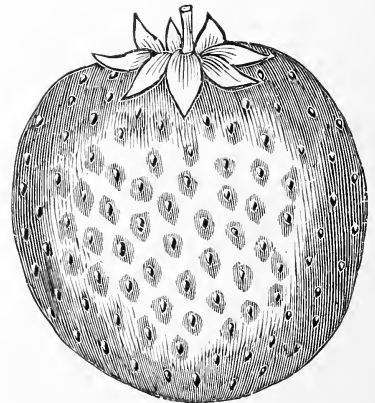
This long-season habit makes the Sherman a grand berry for the home garden as well as for market. If you have some early kind and the Sherman you will have berries from the very first to the last of the season.

The Sherman produces wonderful crops. We believe a row of this variety will yield twice as many quarts of berries as any other kind with fruit of as high quality.

The great productiveness and healthy foliage of this berry make it a valuable one for market as well as the home garden. The berries are firm enough to stand handling well.

The flowers are imperfect and therefore there should be some other perfect flowered variety planted with the Sherman to fertilize the blossoms.

**25 Plants 40 cents. \$1.50 per 100. \$2.85 per 200,
 via Parcel Post.**



Missionary (S)

This is a very popular berry with Florida growers for Northern market; a fine berry for light, sandy soil; very vigorous grower under adverse conditions, producing large crops in times of drought. Good shipper, a handsome berry and sells for 35 cents per quart on the New York market.

25 Plants for 40 cents. \$1.00 per 100. \$1.90 per 200. \$3.50 per 500, via Parcel Post.
By Express, \$6.00 per 1,000.

Matthews (S)

This is a very vigorous grower. Ripens with Excelsior, extremely early, and brings Tip Top Prices. Beautiful color, deep red. It is large size; good one to tie up to.

25 Plants 40 cents. \$1.25 per 100, via Parcel Post.

Dr. Burrill (S)

This is a new variety that comes very highly recommended. It is a scientific cross of Senator Dunlap and Crescent and all the best qualities of both these berries are embodied in the Dr. Burrill. The introducer predicts for it a great future and continues: "In plant growth the Dr. Burrill is a marvel. Its long and heavy root system makes it a perfect drought-resister. Its foliage is large and of a beautiful dark green, having a tough leaf tissue, insuring its entire freedom from all leaf spots. The mother plants grow large and are heavy crown-builders, making it unequalled for hill culture, and being a prolific runner-maker, it is equally well adapted for any of the other usual systems of culture. In the production of fruit Dr. Burrill surpasses either of its parents. The berries are large, delicious and beautifully formed. The surface of the berry is a deep glossy red, only a trifle lighter in color than the Senator Dunlap. The meat is solid and rich. As a canner it surpasses Warfield which up to the present time has held the leading place as a canning berry. In flavor it is milder and more delicious than Senator Dunlap. The berries are excellent shippers and splendid keepers. The calyx is a bright green, and the seeds are yellow, making a beautiful color combination. In short, the Dr. Burrill is an ideal berry for either home use or for market. This great variety is a strong bisexual, and has a very long-blooming season, making it unequalled as a pollinizer for pistillate varieties. Its blossoms are large, hardy and well developed."

25 Plants for 40 cents. \$1.00 per 100. \$1.90 per 200. \$3.50 per 500, via Parcel Post.

Mixed Plants

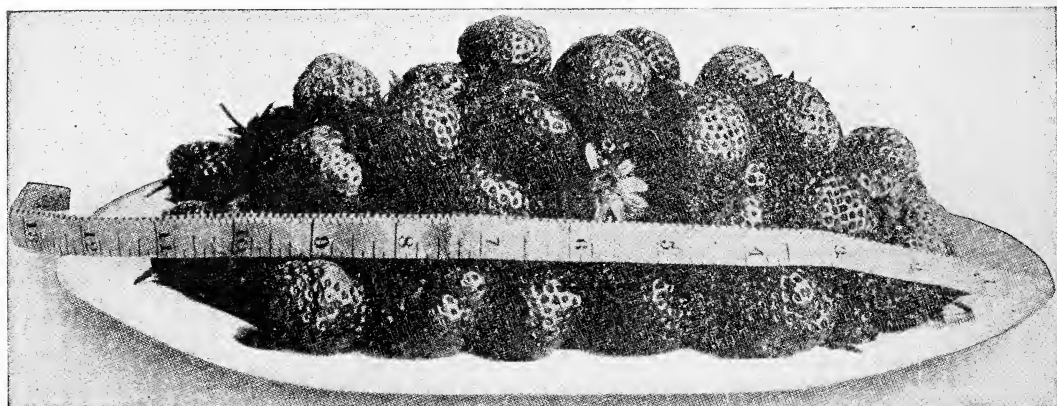
These plants will be taken up where two varieties come together and are fine for any one to set for fruit. Don't think for a moment that I have been careless and got my stock mixed, for no one in the plant business is any more careful than I am. If you order a thousand plants of any one variety every plant in the lot will be true to name. My plants are grown on new land. They are grown right, packed right, shipped right, named right, priced right, and are all right.

25 Plants 40 cents. \$1.00 per 100. \$1.90 per 200. \$5.00 per 1,000, via Express.
\$2.90 for 500, Via Parcel Post.

Everbearing Strawberries

Now that the reality of everbearing varieties of Strawberries is well known, we should like everybody to know just how good and valuable they are. They should be in every home garden whether on a large farm, or plantation, or in a small 8 by 10-foot city garden plot. There is not the slightest doubt that varieties exist that are really everbearing, producing fruit continuously from spring until hard frost or freezing weather. The plants are set as early in spring as possible, just like other Strawberries. They are hoed, cultivated, and fertilized just as other varieties. However, for best results the blossoms should be kept pinched off until the last of June or the middle of July. About August 1 you can commence picking fruit—real, ripe, delicious Strawberries, and continue to get them until freezing weather. And remember that all this is done the first Summer, only a few weeks after the plants are set. The second year the plants can be allowed to fruit in the spring and continue fruiting through all the summer and early fall months. The everbearing Strawberries are not only a blessing in the home garden, but they have money-making possibilities. Where you have a good market they can be grown with great success commercially. It is almost impossible to grow plants enough to fill the demand.

Superb Everbearing Strawberry



SUPERB (S) Perfect Blossom

This is the largest and best everbearing strawberry now on the market. There never was a strawberry that is having the boom this one has. It is not only a fall-bearing strawberry but is equal to the best June strawberry to produce a crop of fruit at that time also. Ju'y 12th I picked a plant for the 5th time and after that I counted green berries that remained and there were 166. July 16th I picked 55 more ripe ones. That plant had fruited the Fall before and again the second fall, three crops in 18 months' time is going some.

25 Plants 40 cents. \$1.50 per 100. 2.75 per 200. \$5.50 per 500, via Parcel Post.
\$10.00 per 1,000, via Express

The Progressive (S)

This will set as many berries as the Superb but the fruit is small. I do not like small Strawberries. It is sweeter than the Superb.

25 Plants 40 cents. \$1.50 per 100. \$2.75 per 200. \$6.50 per 500, via Parcel Post.
\$12.00 per 1,000, via Express

Peerless (S)

A new everbearing variety, introduced by Samuel Cooper, of New York. Mr. Cooper also introduced the Superb and in comparison he says: "Peerless is better than Superb, being a more vigorous grower, more productive of somewhat larger size fruit and fully equal to Superb in quality." If, as Mr. Cooper says, Peerless is better than Superb in places where Superb does well, it is a very valuable variety, indeed. We recommend it for trial, and wish our friends would tell us of their tests. I shall set more plants of this variety this season than I do of Superb and Progressive put together, for I believe that it will grow a better variety.

25 Plants \$1.00. \$3.00 per 100, via Parcel Post.

Ideal [S]

It is a perfect blossom variety, a good plant maker of strong healthy plants that are very long rooted. It bears well from June to November. The berries are large, dark red, never misshapen, a little more tart than any of my other fall berries which makes it desirable for shortcake or canning. Some prefer it to any other berry.

25 Plants \$1.00. \$3.00 per 100 by Mail

For best results with Everbearing Strawberries set your plants in the spring; keep Blossoms pinched off until August 1st; keep all runners off this season and next. Let them fruit this Fall and next season in June and in the Fall and then plough the bed under. Don't run it after the second season. Be sure and keep the runners cut off each week.

It's 10 to 1

That one can make more money growing the Empire Raspberry than ever was made growing the Strawberry and with half the labor.

God put Adam and Eve out of the Garden of Eden, but thank God that he left the Strawberries and Raspberries.

Ranere, the Real Everbearing Raspberry



The heaviest cropping Everbearing Raspberry known. Producing its first fruit in June and continuing to produce rich, red berries every day until Fall frosts.

As a dessert Raspberry Ranere is delicious, and who does not like Raspberry Pie, Raspberry Jam and Raspberry Shrub? A dozen or two plants will supply the table of an average family all summer, and planted in quantity for profit it beats everything.

Ranere has a remarkable constitution, withstanding severest winters, as well as severe drought, does well on a very light soil or on a sandy soil. In fact, it is a success planted everywhere. It is a strong grower, with luxuriant foliage, which never suffers from sunburn. The berry is large size, and an excellent shipper.

The fruit remains in good condition longer after being gathered than any other Raspberry.

It is a berry that has everything a Raspberry should have. Ranere should be in every garden, city, town or country.

This is an Iron Clad hardy raspberry. It came through last winter alive to the very tips.

\$1.00 per dozen. \$3.00 per 100, via Parcel Post. \$20.00 per 100, via Express.

AFFIDAVIT

From $1\frac{1}{4}$ acres of the new Everbearing Ranere Red Raspberry, I, George W. Swank, harvested and sold 15,502 pints of berries **GEORGE W. SWANK.**

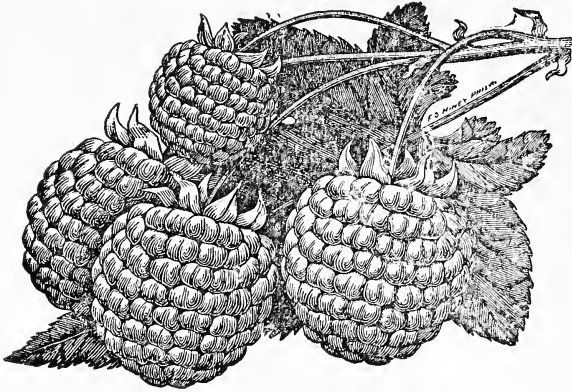
Sworn to and subscribed before me this 20th day of February, A. D., 1913.

WILBER R. TILTON, Notary Public.

King of the Cliffs

For Fancy Markets at Fancy Prices

This new Black Everbearing Raspberry is placed on the market after having been carefully tested for a period of years, and is now offered with the full assurance that it is the most profitable and desirable market variety yet known, because of its immense size, firmness and great productiveness.



In hardness and productivity it is unexcelled by any other variety. In size the fruit is simply enormous, the berries running from 7-8 of an inch to 15-16 of an inch in diameter, and are of such handsome appearance that the fruit sells for from five to ten cents per quart more than other varieties. The color is glossy black and very attractive in appearance. The flavor is superb, being delicious for table use and splendid for canning. In respect to flavor it is one of the greatest acquisitions in years, surpassing all other black-caps.

In spite of its unusually large size, the fruit is possessed of great firmness, and is thus well adapted for standing long shipments.

The season of ripening varies, of course, in different latitudes, but at our nurseries delicious berries were picked from June to

September, with the height of its season in July and August.

The bushes are entirely healthy and vigorous under all conditions, throwing up stout, stocky canes, well adapted for supporting their loads of large fruit. It has also shown itself remarkably free from pests and diseases, even when other varieties near by were affected badly.

King of the Cliffs was originated in North Dakota, where the mercury goes from fifteen to twenty-five below zero, and where it has stood severe cold for several years. I only have a small stock of Plants.

\$1.50 per dozen. \$10.00 per 100, via Parcel Post.

June Red Raspberry

June is the result of a cross made on the N. Y. Station grounds in 1897 between Loudon and Marlboro. From this seed, 338 plants were secured, one of which after fruiting for several years, was named "June" and in 1909 was disseminated among raspberry growers.

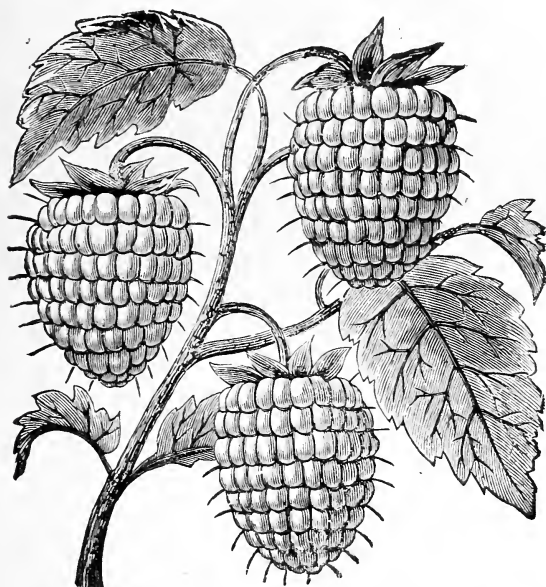
Plants more vigorous than either of its parents, upright, few suckers, hardy, very productive, healthy; canes stocky, nearly smooth, roundish, often with considerable bloom; spines straight, of medium thickness, short, few in number and distributed almost entirely near the base; season of bloom June 2 to June 9 in 1912. Fruit matures very early (June 28 to July 16 in 1912), season long, keeps and ships well, adheres well to the bushes, easily picked; berries very large, and holding their size unusually well until the close of the fruiting season, firm, with large drupelets, bright, handsome red resembling Loudon, mild subacid; of good flavor.

50 cents per dozen. \$3.00 per 100, via Parcel Post.

Cuthbert [Red]

One of the old standard reliable sorts, and the most extensively grown red variety. It is a strong grower, very productive, and bears very large, firm berries of a rich, sprightly flavor. It needs winter protection; that is its only fault.

50 cents per dozen. \$2.00 per 100, via Parcel Post. \$12.00 per 1,000, via Express.

Ohta Raspberry [Red]

This Raspberry originated in the Cold North Dakota and is as hardy as any Raspberry grown. It came through last winter alive to the very tips. A very fine looking berry, very attractive. It has a peculiar flavor unlike any other Raspberry, rather acid but greatly liked by most people.

50 cents per dozen. \$2.50 per 100, via Parcel Post.

Royal Purple

Best of the kind. 50c per dozen, Postpaid.

Golden Queen

This variety is almost identical with Cuthbert, except in color; it being a beautiful yellow. Fruit large, productive; quality, first class. It is beyond doubt the finest and most profitable yellow berry grown. The fruit sells well on the market and is grand to display along with the red varieties. It attracts much attention.

50 cents per dozen. \$2.50 per 100, Postpaid.

The "Scarff" Black Cap Raspberry

In size it compares with Cumberland, possibly a trifle larger. In productiveness it is far ahead of any Black Caps we grow. It is absolutely hardy. Canes free from disease and strong upright growers. The canes are cleaner by far than any raspberry we have ever seen and we think it will stand heat and drought better. It makes an abundance of good strong canes, hence our low price which should induce every grower to plant.

50 cents per dozen. \$2.50 per 100, Postpaid.

Perfection

A rival of Jumbo in size of berries and growth of cane. The berries are firm, uniform, of great size, high quality, and very bright scarlet-crimson color. Yields enormously for a long season and the canes have withstood a temperature of twenty degrees below zero. A leading commission merchant of New York City in speaking of it said, "It is the best Raspberry ever shipped to New York."

50 cents per dozen. \$2.50 per 100, Postpaid.

Herbert

This has been one of the finest Raspberries ever put onto the market. If I had 100,000 Plants I could sell every one this Spring.

50 cents per dozen. \$2.50 per 100, Postpaid.

Empire Red Raspberry

REPORT OF NEW YORK EXPERIMENT STATION ON NEW AND WORTHY FRUITS.

Empire is one of the most promising new Red Raspberries of the Station grounds, having hardiness, productiveness, vigor of bush, healthiness and large, handsome, firm, well-flavored fruits as its chief assets. The canes need no winter protection in this region; equal any other variety in productiveness; are unusually vigorous, reaching a height of six to eight feet. A peculiarity of the canes is that in mid-summer they are purplish-red but become brown at the close of the season. The berries average larger than those of the well-known Cuthbert, and are about the same color as those of that variety; they ripen a little earlier and have a longer picking season.

Its shipping qualities are of the best, being very firm. It has been shipped regularly to Boston, Mass., a distance of over three hundred miles, for the past few years, where it sold at a price from three to five cents per pint basket above other varieties. The past two years the first shipments sold for fourteen cents. Its good carrying qualities are due to the fact that the seed cells and core are small for such a large berry.

The flavor is very fine, excelling any other Red Raspberry grown today and equalling the Hudson River Antwerp of former days.

Its productiveness is phenomenal and in this respect figures speak louder than words—the past two years it has netted back from the commission houses \$1,000 per acre.

The time of ripening in this locality is about the middle of June and its season of picking is from four to five weeks, thus a good advantage of the market may be taken.

Anyone buying Plants of me and if this does not prove to be the most productive and best paying Raspberry on the grounds of the N.Y., Mass. and R. I. Experiment Stations this season, I will refund the money paid for plants. My Plants that I sell this season I am buying from the originator and my prices are the same as his.

\$1.50 per dozen. \$10.00 per 100, Postpaid.

Eldorado

THE BEST BLACKBERRY FOR NEW ENGLAND.

This is one of the valuable varieties for market and home use. It is a strong, upright grower, moderately full of thorns. About equal in productiveness to Snyder. The fruit is jet black, never coloring red after picking, fully as large again as the average Snyder Berry. The flavor is excellent, differing from all others in this respect, imparting a rich aroma, melting and juicy with but little core. Highly recommended by experiment stations and growers everywhere. It will sell for 50c to \$1.00 per bushel in advance of Snyder.

Eldorado is unquestionably one of the best commercial blackberries grown. The finest quality of the Blackberry family. It is not a new variety, but one of the meritorious kinds that becomes more popular each year.

50 cents per dozen. \$3.00 per 100, via Parcel Post.

Hardy Hydrangeas

Two Years Old, 25 cents each. \$2.00 per dozen, Postpaid.

I often have young men write to me wishing to work for me to learn how to grow small fruit. Now I can use two this season if they are not lazy and are willing to work.



My Irrigation Plant

The Ideal System of irrigation is the one which will provide an even and uniform distribution of water by some method under the control of the user. I think I have the finest system in use. I can irrigate an acre of ground in three hours and apply 18,000 gallons of water and put it on in the form of a good soaking rain. I can apply five times the amount of water in the same time that can be applied with the Skinner System and I have no unsightly iron pipes in my way. It costs \$200 per acre to install the Skinner System and only \$50 per acre for the one I have, (engine and pump included.) NOW I HAVE NOTHING TO SELL, so have NO AXE TO GRIND. I have got a good thing and I am willing you should use it. Don't write any letters for I have no time to answer them. Come and see me and talk it over. I can pump 60,000 gallons in 10 hours of time and only use \$1.00 worth of Kerosene. When I was in business in Reading, Mass., and using Town Water they charged me 30 cents per 1,000 gallons; they told me they could not pump it for less. (I thought it funny, not too funny, but just funny enough.) When we have six weeks of drought in the month of June it **pays to irrigate.**

While all crops are benefited by liberal watering there is probably no crop that depends on irrigation so much as small fruit, particularly berries. Good,, large Strawberries can only be produced in wet seasons, or by copious use of water.

Irrigation makes it possible to produce big crops every year. Why not irrigate? More interest is taken in irrigation every year. The reason is obvious. No one is sure of a crop unless he can irrigate.

If you are not getting \$1,000 per acre in growing the Strawberry and Raspberry there is something wrong somewhere. I use a four h. p. Witte Kerosene Engine, with a Viking Rotary Pump, and I use Sprinklers that I get from J. P. Campbell, Jacksonville, Fla. I buy second hand fire hose; it costs about six cents per foot; new hose costs \$1.00 per foot. My whole outfit cost me about \$300. I can water six acres every week. I commence at five o'clock in the morning and water until 8 o'clock; that waters one acre, and at five o'clock, p. m., I water another acre until 8 o'clock. Do you wonder that my customers like to buy my fruit.

I can grow the finest and stockiest Plants with plenty of water. This is the Pratt way of growing plants. They have no PEDIGREE attached to them. They are just simply everyday Plants, and as fine as any ever grown Kellogg's Way.

COME AND SEE ME ANY DAY EXCEPT SUNDAY.

If there is anything I can do to help you I am ready to do it. We are not in the world to get all we can and keep all we get. I am not making money for money's sake; I make it and then get rid of it. Put me down for anything that will help along.

Do you know that you don't know enough to know that you don't know all you ought to know about the First Quality Strawberry? Test it on your own ground and then you will know.

The Best Varieties of Grape Vines, 2 Years Old

Moore's Early (blue), ripens two weeks earlier than the Concord, 25c each, \$2.00 dozen.

Niagara (White), 25c each, \$2.00 per dozen.

Lutie (red), 50c each, \$4.00 per dozen.

Concord (blue), 10c each, \$1.00 per dozen.

Lucile

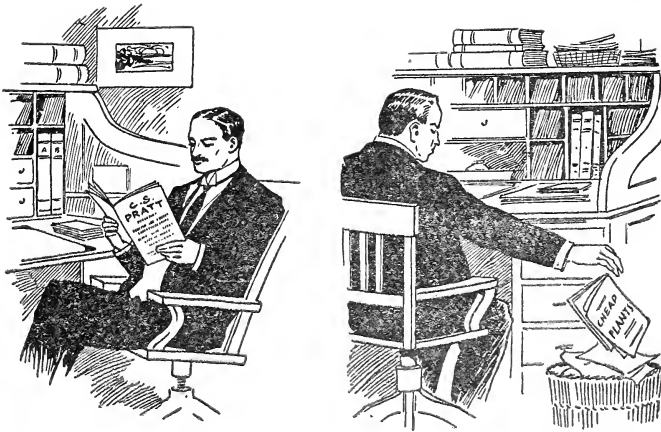
THE IDEAL EATING GRAPE. THE WONDERFUL NEW GRAPE OF THE NORTH.

Everyone has room somewhere, some place around their home for a few Grape Vines—over the fence, along the wall or on the trellis—it makes no difference where. Taking hardiness and quality into consideration, we offer the LUCILE—without doubt the finest of all eating Grapes. A strong, robust grower and ripens its wood to the tip under a load of fruit, of which the Niagara would not ripen one-half. Quality: Sweet and delicious; color: Dark, rich red. Its crowning glory is its size and compactness of its clusters which resemble those of Diamond but are larger. An indispensable Grape in the extreme north, where only early and extra hardy varieties can succeed.

The State Agricultural Experimental Station at Geneva, N. Y., says:

"Lucile is of interest and value because of its truly remarkable vine characteristics. In vigor, health and hardiness and productiveness it is not surpassed by any of the cultivated native grapes. With all of its great work LUCILE ripens its wood almost perfectly. It is very productive, as much so as any other of our native grapes, often bearing four bunches to the shoot, its crop exceeding that of Concord. It has never been known to winterkill in the grape region of New York. Its fruit and foliage are nearly immune to the fungal diseases of the grape. Be sure and order at least one vine.

Extra heavy two-year-old vines 50 cents each; \$4.00 per dozen.



Get What You Pay For

A cheap article is seldom good and a good article is never cheap. It is not what you pay for what you get, but what you get for what you pay.

Mailing an Order

